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 - Diamond Rings
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\$419,999.99 Round Brilliant 10.03 ct VS1 Clarity, I Color Diamond Platinum Solitaire Ring...	\$139,999.99 Emerald Cut 4.38 ctw VVS1 Clarity, D Color Diamond Platinum Halo Ring	\$119,999.99 Round Brilliant 3.06 ct VVS2 Clarity D Color Diamond Platinum Solitaire Ring - ...	\$109,999.99 Round Brilliant 3.19 ct Internally Flawless G Color Diamond Solitaire Ring - \$109,999.99
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Someone Bought A \$400,000 Diamond Ring At Costco (Video)

Buzz60's Elizabeth Keatinge tells us about a diamond ring sold at Costco for more than \$400,000.

It seems like Costco's famous free samples *really* worked their magic on one shopper who recently made a major six-figure purchase. During a recent conference call, Chief Financial Officer Richard Galanti shared that the [wholesale company got a big boost in sales](#) thanks to a "significant diamond ring purchase, in the \$400,000 range," **Bloomberg** reported. We like to imagine said shopper was originally going in for some paper towels.

Though specifics weren't shared, Costco currently lists one ring on its site with such a high price point: the Round Brilliant Diamond Platinum Solitaire Ring, which boasts [10.03 carats](#), an [I-color rock](#), and VS1 clarity. What does that all mean? It's expensive — specifically \$420,000, expensive. For scale, remember the [massive engagement ring Marc Anthony gave Jennifer Lopez](#) in 2004? That was 8.5 carats. [PopSugar](#), **excerpt posted on SouthFloridaReporter.com, June 5, 2019**

Video by Buzz60/Elizabeth Keatinge