



30 Great On & Off-Line Discounts for Veterans, Military Members & Their Families

Veterans and military members do such a great job of protecting our country and our loved ones, and they aren't always given the respect or support they need when they return home. However, the good news is that there are a lot of stores and companies that will offer special deals and discounts for vets and their families to take advantage of.

Many discounts exist out there for vets to take advantage of, but they don't always cover what we would like them to. There are plenty of aspects of life where veterans and their families would most likely benefit from on and offline discounts. With that in mind, we're going to list 30 such discounts that veterans and their families can enjoy and make the most of right now.

CarParts.com

One of the leading examples of an excellent online discount; vets and their families will be able to claim a 5% discount upon providing a DD Form 214.

Ford

The US car giant offers a \$500 Cash Bonus amount toward the purchase or lease of a Ford vehicle, for military personnel – see website for terms.

General Motors

GM is one of the leading automobile companies in the US, and they are offering the GM Military Discount Program, which helps active vets save hundreds, sometimes thousands, of dollars buying a car.

Kia Motors America

The popular automotive company is offering special offers and discounts to members of the United States Special Armed Forces and their families.

TireBuyer.com

A generous 7% discount on tires for those on active duty, vets, and their families. And, on top of that, the website also offers free same-day shipping as well.

Bates Footwear

Shopping for footwear can also be more affordable for vets and active military personnel, as Bates Footwear is offering discounts of up to 47% for verified personnel!

Foot Locker

The popular footwear brand is also flying the flag for those vets among us who help keep us safe, with a lovely 20% discount on most purchases.

Murseworld

10% discount available for Active Duty personnel, as well as National Guard, Vets, Spouse, Police, and EMS.

Nike

The awesome 20% Nike Military Discount can be used at Nike.com, as well as in Nike stores across the country (raised from 10%)!

Under Armour

Active Duty personnel, Vets, and EMF responders can benefit from a whopping 40% discount on purchases via the online store or app, with a valid US military ID.

Apple

Tech giants Apple are also taking steps to honor our military personnel, with vets, National Guard, and immediate family members getting a 10% discount.

Best Buy

Some locations will offer a 10% discount, and this is typically at the discretion of the branch. You may want to consider calling ahead to make sure you can make the most of this.

Microsoft

10% discount of certain products and services for active, former and retired military personnel, and their families; available across PC, Xbox One, Office 365 etc.

My Nerds

\$20.00 discount off any PC servicing that might be required, for military veterans and active-duty servicemembers. 24/7 tech support available.

Targus.com

Another online discount to take advantage of here, with Targus offering a 25% off your entire online order with verification.

Armed Forces Eyewear

Discounts available for eyeglasses, sunglasses, and contact lenses, and these are available for military personnel and their families.

Ray-Ban

Military members can use id.me in order to claim a discount of up to 15% on this acclaimed and popular brand of sunglasses.

Oakley

High quality, but often highly-priced, military service members and vets can enjoy some of these amazing products at highly discounted rates.

sunglass hut

Again, in much the same way as Ray-Ban, service members will get to enjoy a discount of up to 15% by using id.me.

American Express

Amex is popular the world over, and here they are offering to waive annual fees for those in the military and their families, as well as amazing bonus points and airline credits – see terms.

Chase Credit Card

No annual fee on personal credit cards, as well as 60,000 bonus points at sign up stage.

Embrace Pet Insurance

Pets are a valuable part of American family culture, and you need to have pet insurance as a result. Embrace offers a 5% discount on insurance policies for military members and families.

Direct Auto Insurance

Direct Auto Insurance ranks among the best car insurance for military personnel on the market, and the 25% discount they offer is one that mustn't be missed.

Navy Federal Credit Union

¼% APR discount on loans offered to existing and retired military members. Not available online, and you must travel into the branch to take advantage.

USAA

For a great selection of home, auto, and life insurance premiums at reduced and discounted rates, USAA is the place to visit.

24 Hour Fitness

The \$0 invitation to join and \$5 reduction on fees make 24 Hour Fitness a great place for service members to work out and save money at the same time.

Peloton

Purchase of a Peloton bike comes with a whole host of potential benefits, including free accessories in the complimentary Essentials Package (not available online).

Tough Mudder Events

Keep fit and grab some fresh air by signing up to Tough Mudder. And the great thing is that US Military receive 30% discount.

Costco Wholesale

Military personnel who join Costco as a new member will be eligible to receive savings of \$50.

Home Depot

10% discount up to a maximum of \$500 all year round helps military families save money in turbulent economic times.

As you can see, these 30 discounts cover many different products and services. It's great that these discounts exist to help give back to the people who do so much to protect us.